

From today, there's



another great seat



of learning in Britain



THE LEARNING CURVE

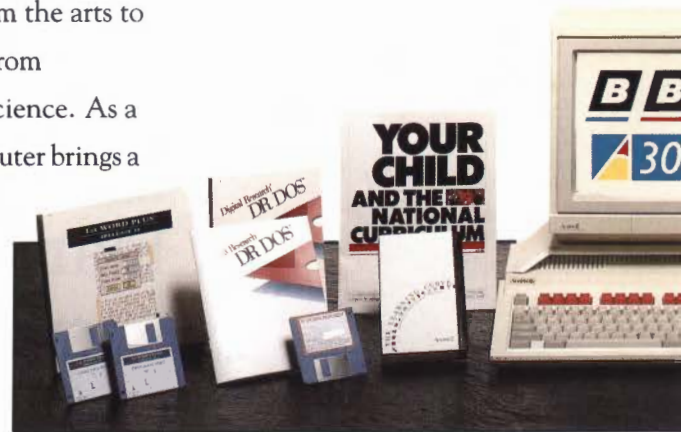
BBC MICROCOMPUTERS IN SCHOOLS

The computer touches all of our lives, from the supply of electricity to our homes, to the transactions through our bank accounts, to the design of our motor cars. As technology develops and advances, so will the impact of computers.



Education is in step with this progression. No longer confined to 'Computer Studies' as a subject area, computers are used as teaching and learning aids across the school syllabus. With the advent of the National Curriculum, not only is Technology one of the

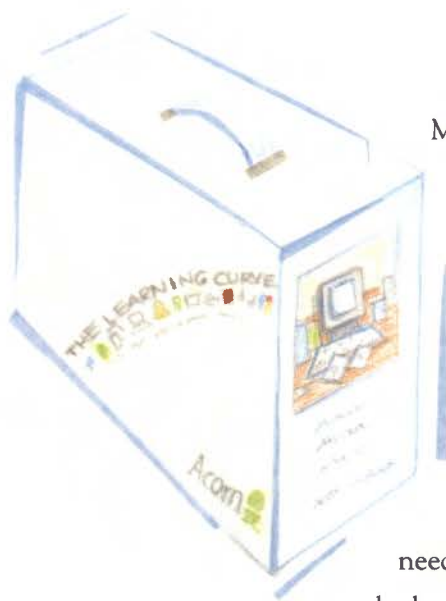
ten mandatory subjects within the curriculum, but the use of computers is actively encouraged across every subject, from the arts to cultural studies, from mathematics to science. As a creative tool, the computer brings a new richness of resource to aid traditional learning situations, and builds familiarity with equipment which is and will increasingly be vital in the world outside school.



Visit a school and experience computers in education today. Find out how they are used to help educate children and see some of the fascinating work that can be produced.

Discover also how your whole family can benefit through The Learning Curve, an educational initiative to extend the learning process carried out at school, to the home, the new seat of learning.





Make sure you see the informative video which will show how computers are used in schools, and how, if also used in homes, they can benefit the whole family. Developed especially to meet the

needs of extended learning in the home, The Learning Curve package complements the equipment and programs used in most schools, enabling children to develop projects at home in line with school work, but also to

meet the requirements of home use by all members of the family. However, this is more than facilitating school or

business work at home. The carefully chosen software programs provide exciting and effective ways of achieving greater understanding of topics. The software enables 'learning-by-doing' by the creation of materials, a process which is only limited by the imagination of the user.

In addition to the BBC A3000, the latest generation of BBC micro-computer from Acorn, The Learning Curve package contains a colour monitor and a range of

valuable and versatile software, including a PC Emulator which enables the use of standard business software. There is also a Learning Curve video which introduces the elements of the package and demonstrates their use and potential.

Whether for work, relaxation or entertainment, The Learning Curve is an invaluable asset. Further information is available from participating schools and Acorn dealers together with details of an offer which could benefit either your family, or, if you choose, your child's school.

Take this opportunity to discover the inspiring reality of computers in education today, and the exciting potential of extended learning in the home for the whole family.

The Learning Curve initiative has been developed by Acorn Computers Ltd, suppliers of computers to over 85% of all schools in Britain. Working in partnership with Head Teachers, Information Technology Teachers, Local Authority Advisers, and parents, The Learning Curve has been designed to answer many of the questions raised by parents concerning their children and computers, in both the school and at home.





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Acorn Computers Limited
Fulbourn Road
Cherry Hinton
Cambridge
CB1 4JN
England

Telephone (0223) 245200
Telex 817875 ACORN G
Fax (0223) 210685
Viewdata (0223) 243642

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